

Strategic Cluster Analysis for South Central Workforce Development Council

Prepared by: Donald W. Meseck, Regional Labor Economist
Labor Market Economic Analysis Branch, Employment Security Department
(As of: 13 November 2011)

Executive Summary

Table 1-A: Strategic Employment Clusters in the South Central Workforce Development Area (WDA)	
Previous Strategic Clusters	Strategic Clusters (as of 25 September 2011)
1. Agriculture and Food Products	1. Agriculture (NAICS 111 and NAICS 115) and Food Processing (NAICS 311)
2. Motor Home Manufacturing	2. Health Care (NAICS 62)
3. Ornamental Metalwork	3. Manufacturing
	3.A. Plastics and Rubber Products Manufacturing (NAICS 326)
	3.B. Fabricated and Metal Product Manufacturing (NAICS 332)
4. Forest Products	4. Clean Technology/Renewable Energy (NAICS 221 and NAICS 811)
5. Health Care Services	5. Warehousing/Distribution
	5.A. Support Activities for Transportation (NAICS 488)
	5.B. Truck Transportation (NAICS 484)
6. Warehousing	6. Professional and Business Services (NAICS 54)
	7. Construction (NAICS 23)